



## MEDIA ADVISORY

### **Humble Breadfruit Gathers International Leaders and Experts, Pathbreaking 2016 Pacific Global Breadfruit Summit**

*Sustainability and economic development leaders from around the world are set to converge on Oahu's North Shore as 5-day breadfruit summit convenes*

**What:** Global Mana, a Hawai'i-based 501(c)(3) nonprofit organization dedicated to propelling innovative environmental solutions, proudly co-sponsors the inaugural Pacific Global Breadfruit Summit. During the summit, which takes place August 27–31, 2016 at the Polynesian Cultural Center on Oahu, experts and practitioners will share development breakthroughs and practical applications in health, food security, renewable energy, economic development, and disaster preparedness—using the breadfruit (ulu). This first-of-its-kind summit explores the superfood's tremendous potential in the multi-billion dollar gluten-free industry, and the tree's crucial role in fighting diabetes, alleviating world hunger, and empowering Pacific Island communities.

The Pacific Global Breadfruit Summit is a powerful collaborative effort between the Pacific Business Center Program (PBCP) of Shidler College at the University of Hawai'i, the National Tropical Botanical Garden, the Global Breadfruit Heritage Council, the Olohana Foundation, Agroforestry Net, Global Mana and others, with support from global organizations like the Marriott and International Union for Conservation of Nature that are invested in wide-impact sustainable solutions. Speakers from the Caribbean, South Pacific, Hawai'i, Fiji, Federated States of Micronesia, Saipan, United States, Asia and Canada will converge to discuss the vast human, health and environmental benefits of potentially "one of the most important crops of the 21st century."

Thanks to the dedication of leaders like Diane Ragone (Breadfruit Institute) and Dr. Tusi Avegalio (PCBP), the Pacific Global Breadfruit Initiative steadily developing since 2010 now gains international attention—with Hawaii and Pacific Island nations at the center.

**When:** **Saturday, August 27 through Wednesday, August 31**  
**The full Pacific Global Breadfruit Summit schedule is available [HERE](#)**

**Where:** Polynesian Cultural Center  
55-370 Kamehameha Hwy  
Laie, HI 96762

**Highlights:** Leading experts in culture, science, technology and international business development from around the globe will be on Oahu to discuss developing the global breadfruit market in support of Pacific Island states, territories and nations.

**Spokespersons are available for interviews. For more information, or a media pass, contact:**

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